

Orlando-Based Stroke Nonprofit Celebrates 5th Anniversary

Bcenter marks five lifesaving years of empowering stroke survivors and families

Orlando, Fla. (February 28, 2017) — The Bcenter, an Orlando-based nonprofit with a mission to empower, educate and light the path of recovery for stroke survivors and their families, is celebrating its fifth anniversary as an internationally renowned service organization. Over the past five years, Bcenter has worked to improve the quality of life for survivors within the community and beyond, while promoting stroke prevention.

Founder/CEO Valerie Greene personally overcame grim odds in the aftermath of two debilitating strokes that nearly took her life at just 31 years old. Acknowledging that her miraculous survival and recovery could impact others afflicted by stroke or any disability, Greene crusaded for years to support healthcare advocacy, programs and education before launching Bcenter and its parent company, Global Stroke Resource Inc. She now serves as America's stroke coach and is recognized as a beacon of hope worldwide.

"Bcenter guides those on a quest to get 'Beyond Stroke.' Our tagline declares that survivors of stroke — which is the leading cause of long-term disability in the United States and worldwide — can surpass limitations, imposed by themselves or others, through a multifaceted approach of resources, hope and direction," says Greene. Bcenter is a "community endeavor" championed by survivors, caregivers, donors, medical/scientific professionals and volunteers.

Over the past five years, Bcenter has launched:

- <u>Bcenter.org</u>: A hub of tools housed on three portals <u>B-Well</u>, a catalog of over twenty therapies; <u>B-Empowered</u>, motivational literature and videos; and <u>B-Connected</u>, local happenings and opportunities to connect.
- <u>Hive of Hope</u>: A free monthly lecture and event series featuring experts knowledgeable in topics centered on quality of life enhancement. Meetings are currently held on the first Thursday of the month from 12-2 pm at the Winter Park Civic Center; though, starting in May, will be held at the Maitland Civic Center.
- <u>Stroke Coach/Mentor Program</u>: With over 20 years of personal experience, Greene offers survivors personalized guidance surrounding stroke therapies and treatments, as well as friendly encouragement, ideas and most importantly, options.
- <u>Stroke Educational Toolkit</u>: Downloadable resources available for businesses, churches, community groups and all individuals interested in accessing and sharing preventative and restorative information.
- <u>Educational Ad Campaigns</u>: Video PSAs, featuring local survivors, increasing awareness and demonstrating that stroke can impact any one regardless of age, gender or race; and communitywide bus stop bench PSAs.
- <u>City/County Proclamations</u>: Among other collaborations, Bcenter aligns with city and county governments to produce official proclamations in honor of National Stroke Month and World Stroke Day.
- <u>Research Initiatives</u>: Bcenter continually researches therapies and shares discoveries, recently
 presenting Healthy Cell, a multi-nutrient supplement system for cellular health; BEMER Vascular
 Therapy, a state-of-the-art technology (used by NASA) to improve blood circulation and increase
 oxygenation; and Boluoke, an oral enzyme for supporting a healthier blood state.

"We're proud to have positively impacted the lives of our local survivors and the 15 million people who suffer a stroke annually," said Greene. "Our vision is to build a world-class destination that provides innovation concepts for restoration and recovery. We are more focused than ever on this important and necessary goal."

Every two seconds, someone in the world suffers a stroke; however, there is life after stroke. For more information, visit <u>Bcenter.org</u>.

About Bcenter: Bcenter, a division of its parent company Global Stroke Resource Inc., is a 501(c)(3) nonprofit organization with a mission to empower, educate and light the path to recovery for stroke survivors and families. Bcenter is dedicated to providing treatment resources, hope and direction. Founder Valerie Greene personally overcame grim odds in the aftermath of two debilitating strokes that nearly took her life at just 31 years old. Acknowledging that her miraculous survival and recovery could impact others afflicted by stroke or any disability, Greene crusaded for years to support healthcare advocacy, programs and education, and now serves as a stroke coach. Visit Bcenter.org or call (888) 942-Bwell (9355).

Access Bcenter's media kit, images and logo: <u>http://bit.ly/110Hb7M</u>. Access Bcenter's resources & facts: <u>http://bit.ly/1FzX0R3</u>