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Contact:

Nancy DeVault

DeVault Communications LLC

[WriterDeVault@gmail.com](mailto:WriterDeVault@gmail.com)

(407) 484-4890



## **20 Years of 'Labor of Love' Becomes Official Organization** *Valerie Greene's Bcenter.com Earns Non-Profit Status*

**ORLANDO, Fla. (March 1, 2013)** – After championing a grassroots movement aimed to enhance stroke recovery for survivors and caregivers, **Valerie Greene's Bcenter.com** is pleased to announce its new, official designation as a 501(c)(3) non-profit organization as of February 2013.

"After nearly two decades of perseverance in advocating for stroke awareness, transitioning Bcenter.com into a non-profit will provide convenient access for stroke survivors and their loved ones to discover new treatments and technologies related to prevention and recovery. It will also open the doors for supporters and donors who wish to impact these heroic efforts," said Valerie Greene, Founder & CEO, Bcenter.com. "This begins the next chapter in our mission to save and improve lives."

Established in 2011, Bcenter.com became the first international, all-inclusive online resource hub to locate conventional and holistic treatment options, connect with others impacted by stroke, and access useful recovery aids. Founder Valerie Greene, 49, personally overcame grim diagnostic odds in the aftermath of two debilitating strokes that nearly took her life at just 31 years of age. Acknowledging that her miraculous survival and recovery could impact others afflicted by stroke or any disability, Greene crusaded for years utilizing her personal finances to support healthcare advocacy, resources, and education. She also explored and experienced diverse therapies and interventions on her quest to find treatment alternatives, and offered her knowledge through Bcenter.com, a global platform aimed to offer hope.

Bcenter.com functions as '**a GPS for stroke survivors**' allowing easy navigation through three main hubs: **Bwell**, an informative catalog of twenty therapies such as hyperbaric oxygen, stem cell and speech therapy; **Bempowered**, motivational tools including a survivor forum, educational videos and uplifting literature; and **Bconnected**, an interactive world map to access medical and professional providers catering to stroke care. Under the new 501(c)(3) non-profit, Bcenter.com plans to increase educational seminars, host community fundraising events, participate in the development of new technologies, and implement a '**stroke coach**' program in which Greene will provide one-on-one services to stroke survivors.

"B' has become the metaphoric pillar of recovery essentially because bees are not designed to fly, but can; thus reinforcing how a belief in recovering from stroke starts with the belief that you can and will," explains Greene. According to the World Health Organization, 15 million people suffer strokes worldwide annually. Of these, 5 million die and another 5 million are permanently disabled. For more information or to make a donation, visit [Bcenter.com](http://Bcenter.com) or call 888-942-Bwell (9355).

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About the Bcenter.com: After two strokes temporarily paralyzed her ability to walk and talk, Valerie Greene's life took on a new purpose. She spent years regaining and refining her abilities before becoming a worldwide symbol of hope, advocate/speaker for stroke awareness and published author of *Conquering Stroke: How I Fought My Way Back and How You Can Too*. Bcenter.com is a 501(c)(3) non-profit and headquartered in Winter Park, Florida. Learn more at [Bcenter.com](http://Bcenter.com).