

FOR IMMEDIATE RELEASE:
October 28, 2015



Contact:
Secily Wilson - (813) 310-2107
secily.wilson@yahoo.com

Bcenter Kicks-off Stroke Awareness with Yellow Ribbon Campaign *City of Winter Park Issues World Stroke Day Proclamation*

Orlando, FL - World Stroke Day, a global awareness event on October 29, 2015, is being recognized with the first yellow ribbon campaign in Winter Park, Florida. Winter Park Mayor Steve Leary is honoring Valerie Greene, founder and CEO of Bcenter, a nonprofit with a mission to empower, educate and light the path to recovery for stroke survivors and families. The public is invited to participate in the awareness activity and proclamation presentation on Wednesday October 28th at 5:30pm at HomeBanc, 123 E. Morse Blvd., Winter Park, FL 32789.

According to Valerie Greene, "The color yellow represents victory for stroke survivors. Yellow ribbons across the town is a call for a new beginning and opportunity to rise above and B-better". Yellow ribbons will line the trees along Morse Boulevard in Winter Park in observance of the event.

The Winter Park Chamber of Commerce, UCF Aphasia House, many Park Avenue merchants and businesses are joining the effort, along with the Polasek Museum. The museum is named for Albin Polasek, heralded as one of America's foremost sculptors of the twentieth century, created several of his greatest works following a stroke.

When asked about being recognized by the City of Winter Park with the yellow ribbon campaign and a proclamation, Bcenter's Greene said, "I am so grateful to the City of Winter Park and residents for all their heartfelt support over the many years during both my personal recovery and now to help others who are suffering. We are truly a city of generosity and wellness. Thank you for this official recognition for stroke awareness and stroke survivors."

This international day of stroke recognition is an opportunity to work together as a collective voice in the stroke community. Established by the World Stroke Organization in 2006, World Stroke Day is an annual event that brings advocates together to raise awareness about stroke as the # 1 cause of death in the World. The public can participate in the campaign by tying their own yellow ribbon or wearing yellow on October 29th to show support for the cause. #BcenterByellow

About Bcenter: Bcenter, a division of its parent company Global Stroke Resource, Inc., is a 501(c)(3) nonprofit organization with a mission to empower, educate and light the path to recovery for stroke survivors and families. Bcenter is dedicated to providing treatment resources, hope and direction. Founder Valerie Greene personally overcame grim odds in the aftermath of two debilitating strokes that nearly took her life at just 31 years old. Acknowledging that her miraculous survival and recovery could impact others afflicted by stroke or any disability, Greene crusaded for years to support healthcare advocacy, programs and education, and now serves as a stroke coach. Visit Bcenter.org or call (888) 942-Bwell (9355).

###