

For Immediate Release

Contact: Nancy DeVault, DeVault Communications LLC
WriterDeVault@gmail.com / (407) 484-4890



Business Leaders Boost Brain Power for Stroke Nonprofit *Grassroots Organization Expands with Global Reach*

ORLANDO, Fla. (February 23, 2016) – Bcenter, a nonprofit serving stroke survivors and their families, has positioned **new leadership** to expand community and online programs both locally and internationally. The management team of the Florida based charity will drive philanthropic endeavors to support the awareness and delivery of new and existing treatments and technologies for stroke recovery.

“A stroke can happen to anyone, at any age, but recovery is possible with resources, hope and direction,” stated founder Valerie Greene, who overcame significant health obstacles in the aftermath of two near-fatal strokes.

“Board leadership will construct functional infrastructure to better serve survivors and caregivers worldwide, while simultaneously building fundraising channels to allow donors of all kinds to impact lifesaving efforts,” declared Darryll L. Clark, incoming chairman, empowered by his mother Liz, a stroke survivor and Bcenter member. “Our advisory council and executive committee will steer the core mission of awareness, prevention and recovery,” added Tony Scuilla, incoming vice president. “As a survivor, I can attest to the need to fiercely battle stroke which, unfortunately, remains the **second leading cause of death worldwide and leading cause of disability**. I worked hard to recuperate and, like Valerie, strongly believe that my newfound purpose in life is to help my fellow stroke survivors.”

The Bcenter leadership includes: **board of directors** – Chairman: Darryll L. Clark, Vice President Operations & Finance at The Closing Agent Title Insurance (stroke caregiver); Vice Chair: Rosemary Maisenholder, Vice President at HomeBanc of Winter Park; Medical Director: S. Tracy Rhodes, MD, physician at Lake Howell Internal Medicine; and Media Relations Liaison: Secily Wilson, Director of Community Relations at YMCA Central Florida (two-time stroke survivor); **advisory council** – Ron Lambert, CFO at Winter Park Health Foundation; Peter G. Latham, Real Estate & Corporate Partner at Latham, Shuker, Eden & Beaudine, LLP; Janet Whiteside, PhD, Founder of UCF Aphasia House; and Ken Friedman, Founder of The Primary Group (stroke survivor); and **executive committee** – Founder: Valerie L. Greene, President/CEO of Global Stroke Resource & Bcenter (stroke survivor); Vice President/Chief Operating Officer: Tony Scuilla, retired healthcare sales and management executive (stroke survivor); and Treasurer: Daniel E. Watkins, CPA, Owner of Watkins, Pagano & Associates.

Bcenter is an international health frontrunner that focuses on conventional and alternative treatment resources for stroke recovery, facilitates survivor/caregiver connections and offers unique wellness tools including stroke coaching services. Founder Valerie Greene overcame grim diagnostic odds following two debilitating strokes at just 31 years of age. Acknowledging that her miraculous recovery could impact others afflicted by stroke, Greene championed stroke advocacy and education throughout her community, country and around the world to help fellow survivors. According to the World Health Organization, **15 million people suffer strokes worldwide** annually. Of these, 5 million are permanently disabled. Learn more and contribute at **Bcenter.org** or (888) 942-Bwell (9355).

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About Bcenter: Bcenter, a division of its parent company Global Stroke Resource, Inc. and founded by survivor Valerie Greene, is a Winter Park, Florida based 501(c)(3) nonprofit organization with a mission to empower, educate and light the path to recovery for stroke survivors and families. Bcenter is dedicated to providing treatment resources, hope and direction. Learn more at **Bcenter.org** or (888) 942-Bwell (9355).